



**HISTORIC ST. MARY'S CITY COMMISSION
EDUCATION & MARKETING COMMITTEE**

Agenda

October 11, 2016

9:30 a.m.

Administration Conference Room

- I. Education: Friesen
 - a. Programs
 - b. School Tours
 - c. Planning
 - d. Accreditation & MAP Assessment
 - i. Audience
 - ii. Interpretive Collections
 - iii. Evaluation
 - iv. Audience Research

- II. Marketing: Staff
 - a. Strategies
 - b. Results
 - c. New Initiatives

Education & Marketing Committee Members

Fr. Bill George, Commission Chair
Larry Leak, Commission, Vice Chair
Michael Loughran
Tom Trezise
Danielle Troyan

Staff

Regina Faden, Executive Director
Peter Friesen, Director of Education
Porzia Purves, Recording Secretary

Conference Call Information:

Please dial: 712-432-1500

When prompted please dial Conference Code followed by the # sign: 902438 #